Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Consumer Awareness Project \_\_/25

**Directions:**

1. Brainstorm an idea for a health related product. For example: athletic/exercise equipment, miracle shampoo, super strength medicine. If you’re unsure that the product you chose is health related or not, ask Mr. Schultz or Ms. Winters!

5 points\_\_\_\_

1. Your idea must be unique and cannot already exists. 5 points\_\_\_\_
2. You MUST use one of the gimmicks/tricks that were discussed in class

Gimmick used:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 5 points\_\_\_\_

1. Your print ad must be completed on the paper given for the project and must be completed with color, images, and text. 5 points\_\_\_\_
2. The project is due by the start of the next health class. 5 points\_\_\_\_
   1. Due date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. Late projects will be accepted until 3:30 of the following SCHOOL DAY for partial credit.